

Economic development - Tourism
Paper 3 2023 - Issues Evaluation - The Cayman Islands

Key term	Definition	Draw it
All inclusive	A holiday where meals, drinks etc are included in the price. This means the money stays with the company	
Balance of trade	difference between the value of the goods that a country exports and the value of the goods that it imports	
Cargo	Goods carried on ships	
Coral reefs	An underwater ecosystem made up of coral, created by tiny organisms called coral polyps.	
Coral transplanting	Relocating coral from one place to another to enable it to thrive	
Conflict	A disagreement or dispute where people have different views	
Cruise tourism	luxurious form of travelling, involving an all-inclusive holiday on a cruise ship	
Cultural heritage	The assets of the past such as museums and historical artifacts	
Development goals	Targets aimed to improve peoples quality of life	
Direct	Such as people being employed directly in a hotel for tourists	
Dock	The platform area where ships and boats dock (or park) so goods can be taken on and off	


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Dredging	Removing material from the bottom of the ocean such as silt	
Economy	How a country is doing in terms of the goods it has & money it makes	
Ecotourism	Small scale tourism which protects the environment and works in partnership with local people	
Environmentalists	People who speak out to protect the environment such as the WWF - World Wildlife Fund	
Hawksbill turtle	An endangered turtle species that could become extinct in the Cayman Islands if the coral reefs are destroyed	
Income	Money made by the country such as from taxes paid by its people	
Indirect	Jobs that are not directly related to tourism such as the farmer whose produce may end up on the hotel restaurant menu	
Industrial development	Where a country has more industrial jobs and less primary	
Investment	Spending money to make something better such as investing in better roads	
Jetties	Jetties are large, man-made piles of boulders or concrete that are built on either side of a coastal inlet so that a channel to the ocean will stay open for navigation purposes.	
Job opportunities	Providing a chance for people to earn a decent wage	

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Living standards	Referring to our quality of life such as access to good housing and healthcare	
Long stay or stay over visitors	These are tourists who stay in a place usually over 1 week	
Marine environment	Such as coral reefs, salt marshes, estuaries	
Marine life	From fish to plants, the organisms that live in our seas	
Marine tourism	Tourist activities that involves the marine environment such as scuba diving boat tours	
Multiplier effect	Where one economic activity like a tourist staying in a hotel in the Cayman Islands creates demand for other activities such as tour guides, bar staff, chefs, security/police	
Port	The landing place for ships to unload their cargo or passengers	
Reclaimed land	The process of creating new land from oceans & seas	
Regeneration	The improvement and upgrading of areas such as restoring an old building in need of repair	
Silt sedimentation	The build up of silt (fine particles)	
Small boat operators	Locals who provide tourism activities such as boat trips	

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Taxes	Payments made by businesses and people to the government which then get spent on facilities for the people such as healthcare and schools	
Terminal	An area where tourists leave such as an airport terminal or one at ports for cruise tourists	
Tourism arrivals	Number of people coming into a country as tourist visitors often measured over a year	
TNCs	<p>Transnational corporations such as Royal Caribbean which as the largest cruise ships in the world</p> <p><i>(This photo is 'Wonder of the Seas' Royal Caribbean's largest cruise ship)</i></p>	
Waste water	Water that is not clean as it has already been used	