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Final Version

Promoting geography across school

# Ideas to raise the whole school profile of geography

There are many ways to promote our brilliant subject of geography across the school and into the wider community. The list below shows geography promotion ideas that vary in time and cost demand however many are free and not very time consuming.

**1. Celebrate geography in the newsletter**

As long as there are geography lessons there will be something to celebrate. Take pictures of pupil work, lessons or fieldtrips and write some accompanying words to allow the wider community to see what great work is being produced in geography.

**2. Star of the term/half term/week/day**

Pick a pupil from each class and simply write their name in a star which is displayed on a wall. If there is adequate funding this can be further celebrated in assembly by awarding a £10 voucher to a pupil in each year/Key Stage at the end of each half term or term. The names can be picked live using a random name picker.

**3. Internal competitions**

Use tutor time to run a competition once a term. With the increased demand in locational knowledge this could be a great opportunity for each year group to have a ten question quiz once a term. Once the quizzes are made they can be used year after year. Each tutor group can submit their score and these can be displayed by the geography classrooms.

**4. External competitions**

The Royal Geographical Society and Geographical Association often run national competitions and completion of the task can be set for homework. These can be judged in school and the best entries can be sent off.

**5. Year 11 tutor in the geography team**

A geography teacher in assembly each week reminding pupils of revision classes, homework, fieldtrips or sharing praise can serve as a really positive ambassador for the subject.

**6. Celebrate achievements**

Celebrate in class, in the year team, in assembly, in the newsletter, to SLT and to home. Spread the positive word and make people smile.

**7. Social media**

Utilise the school website and twitter account if you have one to keep the geography messages and updates at the forefront of the school.

**8. Speakers**

Arrange external speakers or find out what parents can offer in terms of sharing expertise or adventures that can bring topics to life.

**9. Extra-curricular activities**

Organise extra-curricular activities in half termly sections and vary the focus. Another great way for improving locational knowledge as well as delving into exciting topics such as tectonics.

**10. Fieldtrips**

These speak for themselves! They don’t have to go far and wide to have a long lasting impact.

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For further details on the full range of services available please contact us using the following email:

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